

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

Contract / Revision		Alt Order #
566081 /		09782681
<u>Product</u>		
<b>OBAMA SKED C</b>		
Contract Dates	Estimate #	
<b>08/04/12 - 08/10/12</b>	<b>1549</b>	
<u>Advertiser</u>		Original Date / Revision
<b>Obama/D/President</b>		08/03/12 / 08/08/12
<u>Billing Cycle</u>		
EOM/EOC	Broadcast	Cash/Trade
<u>Station</u>		
<b>KDVR</b>	Alexandra Bradley	Sales Office Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>IDB#</u>		
8020	Advertiser Code	Product Code
<u>Agency Ref</u>		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 31	08/06/12	08/10/12	Good Day Colorado		6a-7a		:30			NM	5 \$1,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 2 31	08/06/12	08/10/12	Good Day Colorado		7a-8a		:30			NM	5 \$1,375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 3 31	08/06/12	08/10/12	Good Day Colorado		8a-9a		:30			NM	5 \$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 4 31	08/06/12	08/10/12	Regis & Kelly		9a-10a		:30			NM	5 \$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 5 31	08/06/12	08/10/12	Everyday		10a-11a		:30			NM	5 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 6 31	08/06/12	08/10/12	Judge Judy		12p-1p		:30			NM	5 \$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 7 31	08/06/12	08/10/12	M-F 1p-2p		1p-2p		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 8 31	08/06/12	08/10/12	Divorce Court/Judge Alex		M-F 2p-3p		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 9 31	08/06/12	08/10/12	M-F 3p-4p		3p-4p		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 10 31	08/06/12	08/10/12	Judge Judy		4p-5p		:30			NM	5 \$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	08/06/12	08/12/12	MTWTF--	5							
N 11 31	08/05/12	08/05/12	4p-5p TMZ		4p-5p		:30			NM	1 \$125.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	07/30/12	08/05/12	-----S	1							

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract Dates	Product	Estimate #
08/04/12 - 08/10/12	OBAMA SKED C	1549

Advertiser	Original Date / Revision
Obama/D/President	08/03/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
N 12 31		08/06/12	08/10/12	M-F 5p-530p	Fox 31 N	5p-530p		:30		NM	5 \$2,000.00
		Start Date	End Date	Weekdays							
Week:	08/06/12	08/12/12	MTWTF--								
N 13 31		08/05/12	08/05/12	Sunday 5p-530p		5p-530p		:30		NM	1 \$200.00
		Start Date	End Date	Weekdays							
Week:	07/30/12	08/05/12	-----S								
N 14 31		08/05/12	08/05/12	Su 530-6p		530p-6p		:30		NM	1 \$200.00
		Start Date	End Date	Weekdays							
Week:	07/30/12	08/05/12	-----S								
N 15 31		08/06/12	08/06/12	Mon 7-8p		7p-8p		:30		NM	1 \$2,800.00
		Start Date	End Date	Weekdays							
Week:	08/06/12	08/12/12	M-----								
N 16 31		08/07/12	08/07/12	FOX Tuesday Prime 7-		7p-8p		:30		NM	1 \$2,800.00
		Start Date	End Date	Weekdays							
Week:	08/06/12	08/12/12	-T-----								
N 17 31		08/08/12	08/08/12	FOX X Factor		7-9p		:30		NM	1 \$2,200.00
		Start Date	End Date	Weekdays							
Week:	08/06/12	08/12/12	--W----								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
1 31		08/06/12-08/12/12	FOX X Factor	7-9p		---W-----	:30	\$2,200.00	NM		
See MG 17.2											
2 31		08/06/12-08/12/12	FOX Prime Wednesday 7-9p	7p-9p		---W-----	:30	\$2,200.00	NM		
(M) MG for 17.1 08/08											
N 18 31		08/06/12	08/10/12	M-F LN 9p-930p News		9p-930p		:30		NM	5 \$4,375.00
		Start Date	End Date	Weekdays							
Week:	08/06/12	08/12/12	MTWTF--								
N 19 31		08/06/12	08/10/12	M-F LN 930p-10p		930p-10p		:30		NM	5 \$3,500.00
		Start Date	End Date	Weekdays							
Week:	08/06/12	08/12/12	MTWTF--								
N 20 31		08/04/12	08/04/12	Sa LN 9p-930p		9p-930p		:30		NM	1 \$500.00
		Start Date	End Date	Weekdays							
Week:	07/30/12	08/05/12	-----S-								
N 21 31		08/04/12	08/04/12	Sa LN 930p-10p		930p-10p		:30		NM	1 \$400.00
		Start Date	End Date	Weekdays							
Week:	07/30/12	08/05/12	-----S-								
N 22 31		08/05/12	08/05/12	Su LN 9p-930p		9p-930p		:30		NM	1 \$800.00
		Start Date	End Date	Weekdays							
Week:	07/30/12	08/05/12	-----S								
N 23 31		08/05/12	08/05/12	Su LN 930p-10p		930p-10p		:30		NM	1 \$600.00
		Start Date	End Date	Weekdays							
Week:	07/30/12	08/05/12	-----S								

Totals 75 \$29,250.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/10/12	75	\$29,250.00	\$24,862.50
<b>Totals</b>	<b>75</b>	<b>\$29,250.00</b>	<b>\$24,862.50</b>

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